

Blue Link

What is Blue Link?

CONVENIENCE



Point of Interest Search and Remote Vehicle Operation

SAFETY



Emergency Assistance

PEACE OF MIND



Vehicle Diagnostic Reports



Blue Link is an all-new telematics technology that offers enhanced connectivity, convenience and safety services. Blue Link sends—and receives—important, useful information.



The system uses an enhanced cellular network, with automatic roaming, that optimizes connections.

Blue Link will debut with all 2012 Sonatas and the 2012 Veloster—Availability will be expanded to include future Hyundai models.



Consumers Are Buying Connectivity

Research shows that many customers are choosing vehicles specifically because of connectivity features they can personalize.

Over 30 Features — 3 Packages

Exclusive to Hyundai, Blue Link offers over 30 connectivity features that are organized into 3 packages.

1 ASSURANCE

- Automatic Collision Notification and Assistance
- SOS Emergency Assistance
- Enhanced Roadside Assist
- Monthly Vehicle Report



2 ESSENTIALS

- **Convenience:**
 - Remote Door Lock
 - Remote Door Unlock
 - Remote Horn & Lights
 - Remote Vehicle Start
 - Quick Tips
 - Location Sharing
 - Voice to text Messaging
- **Vehicle Self-Diagnostics:**
 - Automated Diagnostics
 - Trouble Code Notification
 - Maintenance Alert
 - Recall Advisor
 - Service Lin
- **Safeguard:**
 - Stolen Vehicle Recovery
 - Stolen Vehicle Slowdown
 - Stolen Vehicle Immobilization
 - Valet Alert
 - Panic Notification
 - Alarm Notification
 - Geo-Fence
 - Speed Alert
 - Curfew Alert

3 GUIDANCE

- Point-Of-Interest Search and Download
- Turn-by-Turn Navigation
- Daily Route Guidance with Traffic Information
- Traffic Information
- Gas Station Locations & Gas Prices
- Eco-Coach
- Restaurant Ratings
- Weather Information

Free Trial Period — Credit Card Bonus

New Hyundai owners, with Blue Link-equipped vehicles, can double their free trial periods by putting their credit card information on-file with Blue Link - during first 30 days of ownership.

FREE TRIAL PERIOD — AUTOMATIC RENEWAL BONUS

	Free trials	Blue Link Bonus w/credit card
Blue Link Assurance	6 months	1 year
Blue Link Essentials	3 months	6 months
Blue Link Guidance	3 months	6 months

Blue Link

How to Access Blue Link

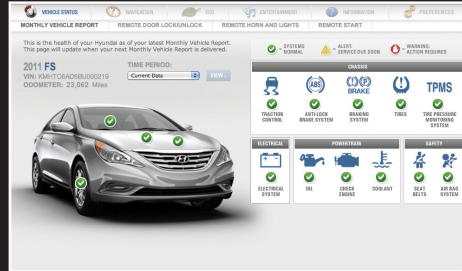
For convenience and safety, Blue Link's functions can be accessed in one of three ways:

In the Vehicle



Some features are accessed in-vehicle

By Computer



Some features are set up and access via computer

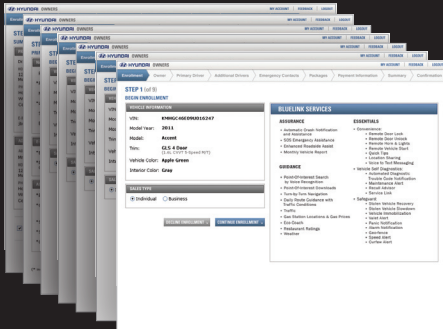
By Mobile Device



Some features and alerts can be accessed by mobile phone

Enrollment Made Simple

- 1 Establish Owner/Vehicle Info
- 2 Review 3 packages
- 3 Set-up the Free Trial Bonus



Personalize Your Blue Link

- After Enrollment go to www.MyHyundai.com
- Set preference for features such as:
 - Daily Route Guide
 - Voice Texting
 - Weather
 - Point of Interest search and more...

